

WEST END IS THE  
TALK OF BRISBANE  
WITH ITS DIVERSE  
MIX OF URBAN  
CULTURE AND THE  
GREAT OUTDOORS.  
**ONYX** APARTMENTS  
IS SET TO JOIN THE  
CONVERSATION.

**31 BANK STREET, WEST END**

Developed by

**BPM**

# ONYX





ARTIST'S IMPRESSION

THE LIVING AREA Exceptional views, natural light and clean lines



VIEW FROM  
UPPER LEVELS



# THE ONYX APARTMENTS.

The Onyx project is a carefully considered and refined reflection of the surrounding West End locale. The interiors are a dramatic interpretation of the area's metropolitan culture, which are finished in true 'urban' style. The custom details that feature throughout are both bold and strong, yet aesthetically timeless – a true statement of individuality.

With both light and dark colour palettes available, Onyx's interior evokes the qualities of a gallery. Textural darkened joinery delivers a classic sense of drama with simple pulls reflecting a crafted nature finished in blackened brass.

Stylish and sophisticated bathrooms with clever storage align with custom designed basins – creating a sense of individuality within the residential apartment market. Galley style kitchens with feature elements reflect restaurant quality which integrate beautifully into the aesthetic of the site.

With West End offering an eclectic mix of eateries, bars and outdoor spaces, Onyx successfully aligns with its bespoke fixtures and finishes.







**WEST END IS ALIVE  
WITH ART AND  
CULTURE AND  
ONYX IS ONLY  
MOMENTS FROM  
BRISBANE'S  
WORLD-RENOWNED  
GALLERIES,  
MUSEUMS AND  
PERFORMING  
ARTS CENTRES.**

**GALLERY OF  
MODERN ART  
(GOMA)**



# MEET THE ONYX ARCHITECTS.

**NRA is the multi-award winning architectural /design practice responsible for the innovative design solution of Onyx. Widely recognised for its achievements in architecture, master planning and interior design, NRA is committed to design excellence and seeks a fresh appropriate solution for each individual project.**

Onyx derives its inspiration in response to the urban context whilst introducing a unique design solution to inner city living. The envelope is a harmonious balance of proportional elements responding to the surrounding urban character with a palette of quality materials, finely grained frames and series of screening elements. Thus creating a balanced form within the streetscape.

The compact, elegant and well proportioned form of Onyx creates a series of well organised open planned apartments providing a transition from the entry of each apartment to open planned living spaces. The integration of the interior with the exterior is carefully controlled with the living areas flowing onto large balcony areas thus forming expansive spaces to focus on the city and views beyond.

Onyx Apartments will introduce a unique design solution through inspirational design in built form, materiality and compact open planning. Onyx will become a lifestyle choice creating new living standards for the community.

**nra**<sup>™</sup>

Practice: Noel Robinson Architects  
CEO: Noel Robinson  
Director: Gary Wolff  
Locations: Brisbane | Melbourne | Perth  
Website: nrarc.com



NRA PAST PROJECT Crisp Street, Hampton



# MEET THE **ONYX** DESIGNERS.

**Mim Design are the Melbourne based creative minds behind the Onyx interiors. They are a diverse creative practice who specialise in producing bespoke design solutions and ensure that each project brings the development's personality and individual brand to life.**

Onyx's design draws inspiration from some of the most unique and wonderful interiors within the West End landscape. "While we were inspired by the many wonderful cafés, restaurants, bars and boutiques, we also drew particular inspiration from the local galleries, and surrounding environment".

This gallery feel is obtained by using a high contrast palette of crisp white walls and a softer dark timber feel. The use of panelling gives way to a soft, warm, concrete grey palette. Overall, the interior is urban polished and comfortable.

Onyx Apartments offer beautifully designed spaces that you'll want to spend time in. They are modern, timeless and sophisticated, but still warm and homely – the ideal culmination of quality, design and local sensibility.

**mim** DESIGN

Practice: Mim Design  
Directors: Mim Fanning  
Felicity Watts

Locations: Melbourne  
Website: [mimdesign.com.au](http://mimdesign.com.au)

# MEET THE **ONYX** DEVELOPER.

**BPM Construction and Development Group is built on the philosophy of partnering with top design professionals and using quality materials that respect the local environment, ensuring that each project takes on a unique personality.**

Uncovering quiet and beautiful settings that have access to all that the suburb has on offer is a salient feature of BPM's diverse project portfolio. BPM has introduced new ways of living to Melbourne, specifically Brighton, Hampton, Carnegie, Fitzroy and now West End – BPM's first foray in Brisbane, Queensland.

"It is imperative each location delivers good design coupled with a convenient lifestyle. These apartments offer timeless interiors, quality contemporary materials and fixtures, rigorous craftsmanship, abundant natural light and smart thinking as to how people like to live in their local surrounds."

Onyx is a compelling story by BPM that captures the authenticity of the West End's vibrant locale while bringing something fresh to the urban landscape.

**Note: BPM recently took first place for both Best Apartment / Condominium in the Asia Pacific Property Awards 2012 – 2013 and Best Property Developer Australia in the 2012 OPP Awards.**

**BPM**

Company: BPM  
Director: Jonathan Hallinan  
Website: [bpmcorp.com.au](http://bpmcorp.com.au)





# ONYX, THE CENTRE FOR ACCESS TO ALL THAT BRISBANE HAS TO OFFER.

West End is a vibrant blend of urban culture and the outdoors on the banks of the Brisbane River. It offers a lively mixture of Brisbane's best cafés, restaurants, shops, live music venues and bars. There's always something going on in this multicultural hub, from exhibition openings and live music to farmers' markets and vintage fashion fairs. The streets and parks are always buzzing with people and activity.

West End, like Onyx, offers contrasting features, an eclectic combination of community and cosmopolitan – and all right on your front door step. One minute you could be rummaging through a treasure trove of titles at the 'Bent Books' second-hand bookshop, the next taking your seat at the opera at Queensland's Performing Arts Centre. If you're looking to get outdoors and enjoy the view from the water, why not try your hand at rowing along the Brisbane river.

Onyx allows you to live a carefree lifestyle with effortless access to all that the city has to offer. There are high-frequency bus services that run toward the city as well as a City Cat ferry service that goes to the University at Saint Lucia and down river to Hamilton. South Brisbane Railway Station and the Cultural Centre Busway Station provide quick access to the suburbs.

If you'd prefer the open air, simply take to the footpath or jump on your bike and cross the Go Between Bridge!



DAVIES PARK WEEKLY MARKET



# ONYX CAPTURES THE SOPHISTICATED AND LIGHTING OF A GALLERY, THE LUXURIOUS KITCHEN OF A RESTAURANT AND THE WARMTH OF A LOCAL CAFÉ.

## LOCAL INSPIRATIONS

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EAT      Cafe Wrapture  
         Five Sisters  
         Freestyle Tout Emporium  
         Gunshop Café  
         Jam Jar  
         Three Monkeys

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DRINK    Archive Beer Boutique  
         Hi-Fi  
         Rumpus Room  
         Sling Lounge  
         The Burrow  
         The Lychee Lounge

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SHOP      Bent Books  
         Box Vintage  
         West Side Story  
         Don't Tell Fannie

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VISIT      Circle Gallery  
         QA|GOMA  
         Queensland Performing Arts Centre  
         Twilight Markets

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OUTDOORS    Davies Park  
         Orleigh Park  
         River Walk West End

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AMENITIES    The Market Shopping Centre

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GUNSHOP CAFÉ



# MEET THE ONYX LOCALS.

2 E

## THE GUNSHOP CAFÉ

53 Mollison Street, West End



Award-winning West End institution prides itself on sourcing ingredients directly from the local markets, and it shows. A speciality is their Bundaberg figs, cherry compote and vanilla mascarpone hazelnut granola.

9 V

## TWILIGHT MARKET

Cnr Wilson & Boundary Street, West End



This corner of the West End may look like a mundane car park by day, but come Saturday afternoon, the area transforms to become something truly special: the West End Twilight Markets. Absorb the tantalising aroma of freshly ground coffee and forage for your own treasure.

### WEST END KEY

- E** EAT | Cafés & Restaurants
- D** DRINK | Pubs & Bars
- S** SHOP | Boutiques & bookshops
- V** VISIT | Galleries and Markets
- O** OUTDOORS | Parks & Gardens
- A** AMENITIES | Services
- B** BIKE TRACK | Riding
- C** COMMUTE | Transport

5 D

## LYCHEE LOUNGE

2/94 Boundary Street, West End



A well-established West End local now firmly standing its ground as it continues to delight and enchant Brisbane cocktail lovers. Sink back into the Asian-inspired interiors and enjoy the in-house mixologist's concoctions made with the freshest of ingredients and care.

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## QA|GOMA

141 Melbourne Street, South Brisbane



A 10 minute walk from Onyx QA|GOMA presents the perfect retreat for artists and art lovers alike. When your tired eyes can't take any more, treat yourself at GOMA's café, bar or restaurant beautifully situated on the water.

### MORE LOCALS

- 1 E Three Monkeys
- 3 E Five Sisters
- 6 D Archive Beer Boutique
- 7 S Don't Tell Fannie
- 8 S Bent Books
- 9 V Twilight Markets
- 12 O Davies Park
- 13 A The Markets Shopping Centre
- 14 B River Walk West End

4 D

## THE HI-FI

125 Boundary Street, West End



A purpose build concert hall, The Hi-Fi is the celebrated home of live music in the West End. It really is the type of place you can walk in to any night of the week, kick back and enjoy some great live bands do their stuff.

12 V

## DAVIES PARK

Montague Road, West End



Located on the banks of the Brisbane River, this luscious green park is sure to be a favourite. From 6am-2pm every Saturday, the park is home to Davies Park Market and is a great source of organic produce, flowers, vintage clothing and bric-a-brac.

### COMMUTER OPTIONS

- City Cat University of Queensland Northshore Hamilton
- Train Airport Cleveland Beenleigh Shorncliffe

# WHY ASTUTE INVESTORS SHOULD CONSIDER **ONYX** IN WEST END, BRISBANE, AS A GOOD LONG TERM INVESTMENT OPPORTUNITY.

Michael Matusik is a leader in residential market analysis and property advice in Australia. A 25 year veteran in this business, he has seen what works and what doesn't work when it comes to new residential investment property.

Michael is regularly called upon for comment in relation to property trends, writes a column for numerous property industry publications and is a permanent property commentator on Saturday morning ABC radio.

## PROPERTY CLOCK



Figure 1. Now is an opportune time to invest in the Brisbane market before its peak.

## MATUSIK'S SEVEN REASONS WHY™

Here are Michael's seven reasons why astute investors should consider ONYX in West End, Brisbane, as a good long term investment opportunity.

### 1 Location

West End gets a 98 out of 100 Walk Score® which means it is a Walker's Paradise. By way of comparison, the average Walk Score for the greater Brisbane area is just 49 out of 100.

### 2 Value For Money

ONYX is priced 10% below other new apartment projects across inner Brisbane.

### 3 Timing

Now is the time to act as the Brisbane residential property market has entered an upturn. See Figure 1.

### 4 Demographics

The local population has increased by 23% since 2006. Brisbane's West End Peninsula is going through an urban revival.

### 5 Designs

The apartments in ONYX are well proportioned and designed.

In addition to excellent locational advantages, ONYX offers investors a number of design imperatives which should maximise rental return and capital growth. These include:

- Well-appointed property with quality fixtures, fittings and finishes
- Good natural light with floor-to-ceiling glass wherever possible
- Good natural ventilation with most apartments having two sides to prevailing breezes
- Physical separation between bedrooms in the two-bedroom apartments
- Bathroom or ensuite to each bedroom
- Dedicated secure car park & basement storage for each apartment

### 6 Need

The 'need' market caters for local workers. The new housing market priced under \$600,000 in the West End area fulfils this market. Local employment generators are fuelling this need.

### 7 Potential Upside

There is also a large & growing local resale market, with over 450 sales settling each year within the local postcode. The median dwelling price in West End is currently \$586,000.



**BPM** [www.onyxwestend.com.au](http://www.onyxwestend.com.au)

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