



COLLINS & QUEEN

CREATED BY

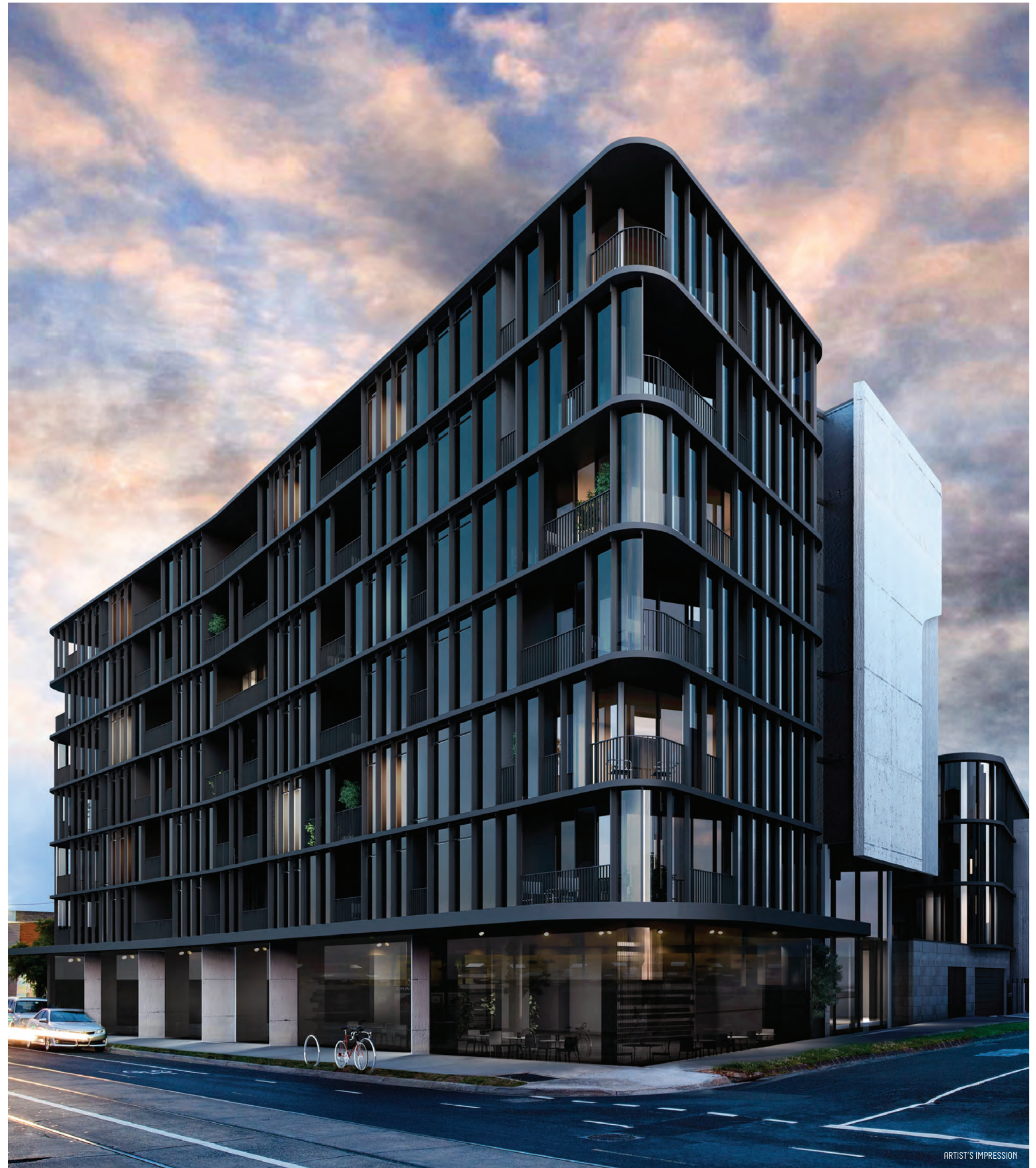
BPM

REFLECTION

COLLINS & QUEEN ESSENDON BRINGS YOU
CLOSER TO THE CITY IT BELONGS TO.

WITH MELBOURNE RESOUNDINGLY ECHOED IN ITS
URBANE MOODS AND COOL FAÇADE, IT DRAWS
IN THE CITY'S EDGE. RISING CONFIDENTLY IN A
STREETSCAPE THAT'S BOLD AND VIBRANT,

IT STANDS AS PART OF AN EVOLVING ESSENDON.
SEAMLESSLY FOLDING INTO PLACE, COLLINS &
QUEEN CAPTURES MELBOURNE LIVING IN ONE OF
ITS PREFERRED LIFESTYLE PRECINCTS.





PERCEPTION

ESSENDON HAS ALWAYS HELD ITS PLACE AS A CORNERSTONE TO MELBOURNE LIVING, WITH ITS REPUTATION ENDURING AS THE JEWEL OF THE NORTH. ITS VIBRANT HIGH STREETS AND LEAFY ASPECT ETCH A STREETScape THAT RESONATES WITH LIFE IN MELBOURNE - AS IT REMAINS ONE OF ITS VALUED SUBURBS.

FROM THE CITY'S EDGE IT TAKES IN LOCAL SHOPS AND CAFES THAT COLLECT IN PRECINCTS NEAR ESSENDON STATION ALONG THE BOULEVARD AND AT ESSENDON NORTH VILLAGE - WHILE PARKS AND GREEN RESERVE OFFER NATURAL CONTRAST ACROSS ITS NEIGHBOURHOODS. RENOWNED EDUCATIONAL FACILITIES COMPLETE ITS STATUS AMONG MELBOURNE'S CHOSEN ADDRESSES, WITH PENLEIGH AND ESSENDON GRAMMAR FOUND CLOSE BY.

CONNECTION

COLLINS & QUEEN MAKES THE MOST OF ESSENDON'S CONNECTIONS TO THE CITY, WITH TRANSPORT THAT BRINGS MELBOURNE TO THE DOOR. TRAM 59 PASSES BY AT STREET LEVEL, WHILE TRAINS MAKE THE CITY COMMUTE IN 17 MINUTES FROM ESSENDON STATION. BY CAR, THE CITYLINK PULLS INTO MELBOURNE IN 15 MINUTES, WHILE ARTERIAL ROADS THAT JUNCTION NEARBY EXTEND TO GREATER MELBOURNE AND REGIONAL VICTORIA.

WHILE REMAINING PROTECTED BY SURROUNDING HOUSES, IT IS JUST MOMENTS FROM THE TULLAMARINE AND CALDER FREEWAYS AND WESTERN RING ROAD - WHICH LINKS COLLINS & QUEEN TO MELBOURNE'S INTERNATIONAL AND DOMESTIC AIRPORT IN 10 MINUTES. ESSENDON'S BUSES COMPLETE ITS TRANSPORT NETWORK WITH CONNECTIONS TO NEIGHBOURING SUBURBS.



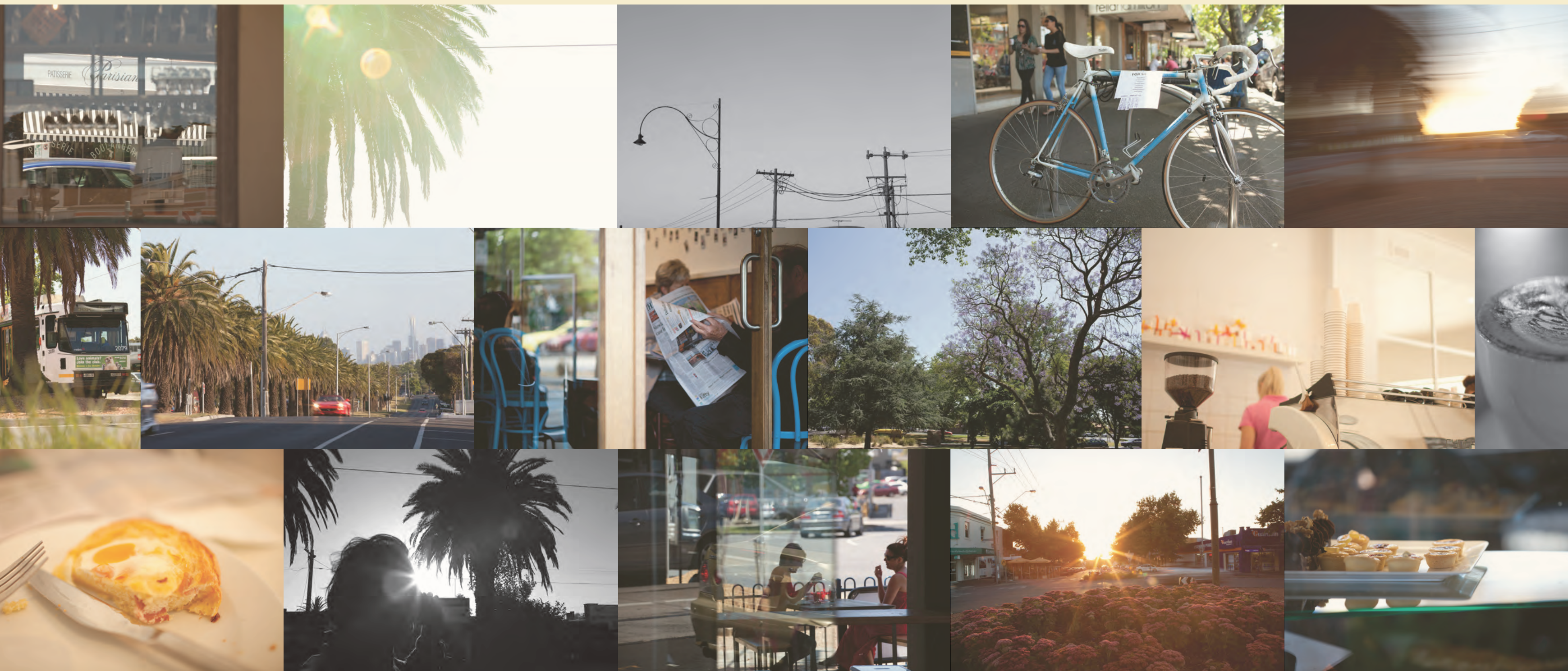
INTERACTION

MELBOURNE'S INNER NORTH CONNECTS COLLINS & QUEEN TO CITY EDGE LIVING. BEGINNING WITH ITS OWN COMMUNAL GARDENS AND BOCCE COURT, IT INVITES INTERACTION. THEN, ON THE STEPS OF THIS ICONIC CORNER ADDRESS, ESSENDON'S NEWEST LANDMARK OPENS ITS OWN CAFÉ RESTAURANT. NEXT DOOR TO THE IGA SUPERMARKET AND MOMENTS FROM THE RENOWNED PARISIAN PATISSERIE BOULANGERIE, IT BEGINS TO TAKE IN THE LOCAL FOOD JOURNEY. MINUTES WALK TO ESSENDON NORTH VILLAGE IT MEETS WITH A HIGH STREET OF INDEPENDENT RETAILERS, GOURMET FOODS AND CAFES.



AMONG ESSENDON'S FARE ARE THE GOOD FOOD GUIDE'S OMNI, MUCH-LOVED NURSERY CAFÉ BOULEVARD CAFÉ POYTONS OF ESSENDON AND LOCAL FAVOURITE ALICE. REGULAR FARMERS MARKETS AT THE VILLAGE OFFER FRESH GROWN ORGANICS, WHILE AUSTRALIA'S LARGEST FRESH LOCAL PRODUCE STORE AT LAMANNA DIRECT IN ESSENDON FIELDS IS JUST MINUTES AWAY. NEARBY OUTLET STORE DFO BRINGS HIGH STREET FASHION TO COMPLETE THE LOCAL RETAIL OFFER.

JUST BEYOND ITS BORDERS, ESSENDON JOINS MELBOURNE'S RACING COMMUNITY. WITH MOONEE VALLEY RACECOURSE ONLY SEVEN MINUTES AWAY AND FLEMINGTON 12 MINUTES FROM THE DOOR, IT HOLDS A STAKE IN MELBOURNE'S PREMIER RACING EVENTS.



ARCHITECTURE

THE BUILDING ARTICULATION DRAWS ON THE CONTRAST BETWEEN FORM AND MATERIALITY, EXPRESSING A LEGIBLE BALANCE BETWEEN SLICK AND RAW, ROUGH AND REFINED, URBAN AND SOPHISTICATED. THE CURVED GESTURES PRESENT A SEDUCTIVE APPROACH TO THE SITE FROM KEY VANTAGE POINTS, ACCENTUATED BY RIGID PLATES, EXUDING A CONFIDENCE AND COUNTERPOINT TO SURROUNDING CONTEXT.

INTENTIONAL USE OF TEXTURE AND SHEAR SURFACES REINFORCE THE EXPERIENCE, BOTH FROM A DISTANCE AND AT A PEDESTRIAN LEVEL OF INTERACTION.

INTERIORS

THE KITCHEN & BATHROOM DESIGN EXPRESSES A SENSE OF SOPHISTICATION, OFFSET BY TEXTURAL FINISHES AND A RICH, CONTRASTING PALETTE OF MATERIALS. THERE IS A HARMONIOUS AFFILIATION BETWEEN THE ARCHITECTURE AND INTERIOR DESIGN WHICH IS GRACEFUL YET STRONG IN PRESENCE.

RUSTIC, NATURAL MATERIALS ARE FRAMED WITHIN SMOOTH, CONTRASTING EDGES CREATING AN ELEGANT INDUSTRIAL FEEL TO THE INTERIOR SPACES. IT IS THIS Juxtaposition OF THE NATURAL AND THE MANMADE, THE SMOOTH AND THE RAW THAT ALLOWS YOU TO RELAX AND FEEL IN TOUCH WITH YOUR ENVIRONMENT.

















ABOUT BPM

BPM BRINGS A UNIQUE APPROACH TO
PROPERTY DEVELOPMENT.

WITH AN UNPARALLELED TRACK RECORD THAT
EXTENDS OVER TWO DECADES, THIS BOUTIQUE DEVELOPER
IS SYNONYMOUS FOR DELIVERING LUXURY RESIDENTIAL
DEVELOPMENTS THAT ARE TRULY INSPIRED.

FOUNDED BY JONATHAN HALLINAN IN 1996, BPM HAS
EMERGED AS ONE OF AUSTRALIA'S MOST SAVVY
PROPERTY DEVELOPERS WITH AN UNCOMPROMISING
ATTITUDE TO BOTH QUALITY AND DESIGN WITH
EXCLUSIVE PROJECTS EXTENDING FROM MELBOURNE'S
PRESTIGIOUS INNER CITY SUBURBS THROUGH TO
QUEENSLAND'S WEST END.

HALLINAN AND HIS TEAM'S PASSION FOR DELIVERING
EXCEPTIONAL DESIGN IS HIGHLIGHTED BY THE
STRONG PARTNERSHIPS BPM SHARES WITH LEADING
AUSTRALIAN CONTEMPORARY ARCHITECTS AND INTERIOR
DESIGNERS, DELIVERING RESIDENTIAL SPACES THAT
SET A BENCHMARK IN LUXURY LIVING.

BPM'S EXTENSIVE DEVELOPMENTS ARE LOCATED
IN SOME OF AUSTRALIA'S BEST ADDRESSES WITH
AN ENVIABLE PORTFOLIO THAT INCLUDES INTERNATIONAL
AWARD WINNING FLORA APARTMENTS IN BRIGHTON,
GRAPHITE IN NORTH FITZROY AND ONYX APARTMENTS
IN BRISBANE.



BPM OFFICE

BPM

BPMCORP.COM.AU

