

## THE WEEKLY REVIEW

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### DEVELOPING OUR CITY

#### Church Street Hill

Address \ 171 Church Street, Brighton

Developer \  
BPM Construction and Development Group

Building & interior design \  
Robert Mills Architects

Landscaping \ Jack Merlo Design

Sales \ Ashley Bramich 0411 022 222  
ashley@bpmcorp.com.au

Display suite \ 78 Church Street, Brighton

Open \ Monday to Saturday 1-4pm

» [www.bpmcorp.com.au](http://www.bpmcorp.com.au)

#### Pricing guide

Two bedroom from \$795,000

Three bedroom \$1,495,000 to \$1,695,000

#### Standard features

- Miele stainless steel kitchen appliances, 900mm gas cooktop, wall oven, concealed rangehood, fully integrated dishwasher and microwave

## CHURCH STREET HILL \ BRIGHTON



**LOCATION** Church Street Hill will place residents on the edge of one of Melbourne's best-performing retail villages with a mix of fine fashion, gourmet food, entertainment, relaxation and business. If they wander just a little further they will be able to embrace life at the beach, the marina or on foreshore trails. The Middle Brighton station is 300 metres down Church Street, with the city just 20 minutes away. \

The Church Street Hill development offers a tantalising trifecta – Brighton's highest point, a leading Australian architect and a *Business Review Weekly* Young Rich List developer.

Church Street Hill comprises 38 two- and three-bedroom apartments to be built on and named for Brighton's highest point and designed by architect Rob Mills, lauded for luxury contemporary residential design in Australia and internationally.

The project at 171 Church Street is the latest from leading boutique bayside property developer BPM, with managing director Jonathan Hallinan recognised as one of Australia's most successful entrepreneurs in last year's BRW Young Rich List.

BPM has a strong track record for successful and innovative development in the area. A recent BPM Brighton development, Flora Apartments, won a five-star award for best apartment/condominium in the development category in the Asia Pacific Property Awards 2011 announced last month.

The \$22 million development comprised 10 apartments featuring kitchens designed by acclaimed chef and restaurateur Guy Grossi.

Hallinan says the Church Street Hill apartments offer an urban retreat on the edge of Melbourne's most cosmopolitan village, Brighton's Church Street. "This is one of Melbourne's best addresses and I've been able to work with one of Australia's finest contemporary architects, Rob Mills, along with award-winning landscape designer Jack Merlo, to create homes that offer people a truly affordable slice of the luxury for which these designers are known."

The price tag for living in a Rob Mills design would usually set buyers back between \$5 million and \$15 million.

"We are using the same level of design and fit-out for these apartments, so it's an opportunity to enjoy great design at a fraction of what it would normally cost," says Hallinan.

He says buyers in the Brighton market are looking for a new start. "They are over French provincial and want to move into bright, light, contemporary Australian design and buy all new furniture. They want to downsize and have a complete change."

There are 34 two-bedroom apartments and four with three bedrooms in the three-level development, with secure basement car parking and storage. Higher-level apartments have views to

the bay, the city or the Dandenongs, depending on their aspect.

All apartments will have colour video intercom with keyless entry to the building and closed-circuit coverage of the entries. The stone-floored entrance lobby includes a Mills signature sculptured staircase and Bocci chandelier to create a dramatic entrance and connection between levels.

Mills has achieved seamless open design throughout the apartments aided by the judicious choice and placement of materials such as large unframed sheets of glass to allow the eye to travel unimpeded to Jack Merlo's lush landscaping outside.

He has extended the perception of space in the apartments with a technique he calls "flanking bedrooms".

"We position floor-to-ceiling sliding doors on the perimeter of the bedrooms so that when the doors are open, the living area can visually borrow space. We were the first to do it."

All apartments will have three-metre ceilings and French grey oak flooring throughout the entry, living, dining, study, kitchen and laundry.

A natural stone will be used for kitchen benchtops with Miele stainless steel appliances and white 2pac joinery. Timber-veneer cabinetry, matched to flooring choice will be used in bedrooms, bathrooms and studies. A pure wool charcoal carpet will be used in the bedrooms.

Stone will be used for bathroom flooring and vanities will feature Italian pendant lighting by Bocci and frameless grey glass shower screens.

All apartments will have fully ducted reverse-cycle heating and cooling and living areas open onto generous 20-square metre porcelain-tiled balconies or courtyards sized between 40 and 50 square metres.

Hallinan says lush garden surrounds have become a signature of BPM's developments.

All of the plants in Merlo's landscape design have already been purchased and are growing on a property near Geelong so that when construction is complete next year a mature garden will be transplanted into position. \

LIZ McLACHLAN

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POSTCODE  
**3186**

#### Standard features

- Natural stone kitchen benchtops, white acrylic splashbacks and 2pac joinery
- Oak flooring in entry, living, dining, study, kitchen and laundry
- 100 per cent wool carpet in bedrooms
- Natural stone flooring, feature walls and benchtops in bathrooms
- Timber-veneer cabinetry in bedrooms, bathrooms and study
- Fully ducted reverse-cycle heating and cooling
- Architecturally fitted wardrobes
- Frameless glass shower screens
- European laundry
- Balconies – porcelain tiles and framed glass balustrades

#### Facilities

- Secure basement parking with storage
- Entry foyer with stone flooring and circular staircase with Bocci chandelier
- Colour video intercom
- CCTV coverage of building entries
- Keyless entry
- Lift access to all levels

#### Eco green rating

- Energy rating – minimum five-star
- Rainwater harvesting for landscape irrigation
- Double-glazed windows